

IGP (PGI - Protected geographical indication)

Guarantee of a product linked to its territory

PGI (Protected geographical indication) identifies an agricultural product – raw or processed - the quality, reputation and other characteristics of which are directly linked to its geographical origin.

PGI are eligible to agricultural and foodstuffs products, as well as wine products.

Non-Agricultural GI (Geographical indications) were launched in 2013. Approximately thirty projects are being examined by INPI.

In order to obtain this SIQO (Official quality and origin sign), at least one of the production steps - either production, processing or preparation of the product - must take place within the designated geographical zone.

For wine products, all steps, from harvest of the grapes to the end of the wine making-process, should take place in the demarcated geographical area. PGI is linked to a savoir-faire, a know-how. PGI is not created but recognised an already existing production and subsequently protects the latter, both at domestic and European level.

PGI may be based on a product's reputation if it is proven to have a strong public recognition at a given moment and if it is associated with know-how or specific quality attributable to its geographical origin.

The rules and regulations governing a **PGI** product are outlined in the product specifications and are subject to control systems, implemented by an independent body approved by INAO (the French national institute for origin and quality products).

IN THE BEGINING...

PGI was set up by European legislation in 1992. It initially covered specific foodstuffs with a geographical name, linked to their geographical area of origin. PGI was extended to wine products in 2009.

KEY FIGURES (2015)

126 French agri-food products are registered IGP products.

74 French wines bear this sign, which represents a third of French wine production.

LEGISLATION

• Rural and Maritime Fisheries Code, articles R.641-1 to R.641-10

- PGI agricultural and foodstuffs products: EU regulation N°1151-2012 dated 21st November 2012 by Parliament relating to applicable quality systems for agricultural products and foodstuffs
- PGI wine products: EU regulation N°1308/2013 dated 17th December 2013

relating to the common organisation of the market for agricultural products (wine products)